



# THE BEST TOOLS MAKE ALL THE DIFFERENCE

Help us provide our doctors with the best tools available today.



ANNUAL CAMPAIGN

Friends  Amis  
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## Every patient deserves the best care. That's why every professional deserves the best equipment.

Donations to the Friends of The Moncton Hospital's Annual Campaign can make that happen. The goal is to raise \$750,000 to purchase high-tech equipment for Trauma and Acute Care, the Maternal Fetal Care Unit, the Irving Ambulatory Care Centre and the Neurosurgery Program.

The Moncton Hospital (TMH) will be a leader in Atlantic Canada with **radiofrequency ablation technology**. This procedure can prevent or cure cancer of the esophagus—the most rapidly growing cancer in North America. It also eliminates Barrett's Esophagus, a pre-cancerous condition which is commonly found in people with gastroesophageal reflux disease (GERD).

*"Patients with pre-cancer or early cancer of the esophagus can be treated with this technique with complete eradication of their disease without a hospital stay. The success rate with this technology is over 95%. Our patients deserve to have this technology available to them to help save their lives."*

**Dr. Frank Schweiger**  
Gastroenterologist

With your help, TMH will be the first facility in Atlantic Canada to offer this breakthrough technology. This new treatment will allow these patients to avoid surgery and prevent the occurrence of esophageal cancer without even being admitted to hospital!

Another new technology that is equally exciting is a complete upgrade to the **Stealth Navigational System (SNS)** for Neurosurgery which has a price tag of \$444,000. The SNS provides surgeons with a way to navigate through the body using 3D images as their guide, enabling safer, more precise procedures which benefit patients by improving their outcomes and recovery. Also for the Neurosurgery Program is the **Metrx System for minimally invasive spine surgery**.

Patients undergoing this type of surgery can often go home the same or following day. This surgery is not currently being performed at TMH. The Moncton Hospital is in constant pursuit of excellence and is one of just two facilities in New Brunswick providing tertiary care for patients requiring Neurosurgery.

Campaign Co-Chairs Maria Cormie and Steve Fowler encourage everyone to donate to the Friends Annual Campaign to help maintain The Moncton Hospital as a centre of health care excellence.

Next on the list is equipment for the Emergency Department. The Moncton Hospital is one of the busiest trauma centres in the province. It is a critical care tertiary centre as well as a Maritime referral centre for acute and trauma cases, covering New Brunswick, Prince Edward Island and northern Nova Scotia. Our team of medical professionals need leading edge equipment to save lives in urgent medical situations.

One such piece is the **Focused Assessment with Sonography for Trauma (FAST Ultrasound)**. This technology allows for the quick diagnosis of life threatening internal injuries and assists the Emergency Room (ER) physician in determining the most appropriate course of action for the patient. Another vital piece of equipment is a **GlideScope** which at present is not available in our Trauma Department. This medical tool will allow physicians and respiratory therapists to view the patient's airway easily, assisting with a procedure known as intubation which involves inserting a tube to help the patient to breathe.

An **Advanced Prenatal Ultrasound System** will be purchased for the Maternal Fetal Care Unit at TMH; a clinic for pregnant women who need an ultrasound to diagnose fetal complications. The technology allows our two high-risk pregnancy specialists to work with families and physicians to optimize the health outcomes of unborn babies.

*"We are committed to the lives and well-being of expectant mothers and their babies. With the help of an Advanced Prenatal Ultrasound System we can make significant contributions toward the survival rates and overall health of babies born prematurely, and help many at-risk mothers carry their babies to term."*

**Dr. Laura Gaudet**  
Maternal Fetal Medicine Specialist

*"When you have state-of-the-art equipment, you attract medical professionals who are able to use their skills and expertise to find new ways to provide superb patient care. Your support can do just that."*

Cormie and Fowler  
Campaign Co-Chairs

## SUPPORT INNOVATION. GET INVOLVED. DONATE TODAY.

To donate to the Friends of The Moncton Hospital Annual Campaign, please call the Friends at 506.857.5488, visit online at [friendsfoundation.ca](http://friendsfoundation.ca) or mail your gift to the Friends of The Moncton Hospital Foundation, 135 MacBeath Avenue, Moncton, NB E1C 6Z8.

