Friends of The Moncton Hospital Foundation

Annual Report to the Community
April 1st 2013 to March 31st 2014

Transforming healthcare with the help of our generous donors

Our Mission:
The Friends of The Moncton Hospital Foundation raises funds to help The Moncton Hospital deliver excellent healthcare and promote wellness to meet the needs of our communities.

Did you know? The Foundation raised over $38 million in the past 10 years to enhance patient care.
Family, friends and the community are invited to a lively and fun-filled evening to support the Friends of the Moncton Hospital Foundation and The Moncton Hospital.

The 20th Annual Gala Dinner, held on December 4th, gave the Foundation the opportunity to recognize 21 donors, who had reached new milestones in cumulative giving, starting at $10,000.

Thanks to our donors! New Ventilators Making Every Breath Count

As long as there is a need to support a patient’s ability to continue to breathe and exchange oxygen for carbon dioxide, ventilators will be required for a wide range of diseases and illnesses. As long as there is a need to support a patient’s ability to continue to breathe and exchange oxygen for carbon dioxide, ventilators will be required for a wide range of diseases and illnesses.

In October, the Friends launched its Annual Campaign 2013-2014 to raise $300,000 for equipment including a laser ablation device for treating jawbone tumors, a device for monitoring the function of muscles and nerves, and a new Holter monitor analysis system to analyze an individual’s recorded heart beats. We were very pleased that The Moncton Hospital’s Rule-Shires Health Care Auxiliary donated $98,000, the entire amount needed to purchase the bone densitometer.

Another highlight was that we were fortunate once again with the CHU Dumont Foundation for the Funded in Non-Invasive Osteometry. $45,000 has been invested in the quality of patient care at both the CHU Dumont, Gondostomery Hospital Centre and The Moncton Hospital.

The annual Gifts for Life luncheon was held in August to honour those donors who have made a special planned gift commitment to the Friends. The main speaker was Dr. Michelle Conrad, Gerontologist. We were very pleased to have been able to provide liver resection surgery. A neuro-ophthalmological service was added to the fund including a new named endowment created for Nursing Education Services. We were very pleased to have been able to provide liver resection surgery. A neuro-ophthalmological service was added to the fund including a new named endowment created for Nursing Education Services.

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Hospital Staffer/ Fundraiser Benefits from New Technology

Minimally invasive spine surgery now available at TMH thanks to Friends purchase

When Steve Herc was struck with back problems in July 2013, he never thought that his fundraising role at The Moncton Hospital would be instrumental in changing his quality of life. Steve, Media Production Coordinator, has been an employee at The Moncton Hospital for over 25 years. He feels strongly about the role of the Foundation, which is to raise money to purchase the latest technology to enhance patient care.

This not only led Steve to support the Foundation as a Financial donor but also as staff to campaign coordinator for the Friends Annual Campaign for the past three years. Celebrating his 57th birthday this past year, Steve had always been active and blessed with good health until last summer when he was hit with excruciating pain in his back. After weeks of agony, Steve was diagnosed with a pinched nerve, which within weeks resulted in a herniated disc.

For many patients, this issue can be resolved surgically. Steve, however, fell into the 20% who require surgery. Two years ago, the Foundation purchased a Metrx System for minimally invasive spine surgery, which at the time was not being offered at TMH.

Patients undergoing this type of surgery can often go home the same, or following day. Dr. Charbel Fawaz, a neurosurgeon at The Moncton Hospital, was very pleased that he was afforded the necessary tools to work in his area of expertise. In fact, he has already performed close to 200 surgeries using the Metrx system.

In their initial consultation, Dr. Fawaz pointed out that he would be using the equipment that Steve helped fundraising for to perform his surgery.

Steve is now back at work and excited about his future, which he trusts will be active and pain-free.

What is the Metrx System?

The Metrx is a unique muscle-splitting system which provides access to the spine with less tissue trauma than associated with traditional surgeries to relieve pressure on nerves. Posterior (from the back) procedures with this system offer significant potential benefits including: shorter hospital stays, smaller scars—one inch or up to four inches, quicker return to work and normal activities, less post-operative pain—no muscle cutting the most common conditions treated with this technology are disc herniation, spinal decompressions and fusions. A disc compression is the removal of a herniated disc to relieve pressure on an adjoining nerve. The Metrx System allows the surgeon to precisely locate, see, and remove herniated discs in the spine through channels created by tubes that split back muscles, much like a sewage needle splits the walls of fabric, along spinal arteries.

Revenue Analysis

The chart represents the major categories of revenue as a percentage of total revenue for the year ending March 31, 2014.

Total Revenue: $3,730,000

- Annual Appeal: $789,000 (21%)
- Planned Giving: $335,000 (9%)
- Hand in Hand Lottery: $273,000 (7%)
- Employee Lottery Revenue: $113,000 (3%)
- Donations and Memorials: $1,124,000 (30%)
- Investment Income: $1,095,000 (21%)

Donor Dollars

The Foundation is committed to leadership in transparency and accountability. To view our audited financial reports, please visit www.friendsfoundation.ca/financialreports.

The Friends Foundation complies with Imagine Canada’s Ethical Code and Fundraising and Accountability Standards.
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Our Fundraising

Our fundraising efforts focus on increasing awareness of the need for new and expanded mental health care services at our hospital.

Our Impact

Our impact is reflected in the lives we transform and the health we create.

Our Leadership

Our leadership is made up of dedicated volunteers and professionals who work together to achieve our goals.

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Name Endowments

ellis Island Health Foundation

Estate of Elspeth Ross McBeath

Ronald E. MacBeath

Kinsmen Club of Moncton

Bud and Betty Fogarty

Canadian Breast Cancer Foundation-Atlantic

Aliant

$150,000 +

Dream Builders / Your hospital. Embrace it.


donald Kingsley

Lawrence Sayles

Natalie and Joe Nolan

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