

Embargoed until Thursday, November 8, 2018 at 11am

PRESS RELEASE



The Friends of The Moncton Hospital Foundation Launches \$8 Million Capital Campaign to Transform Patient Care

With \$5.6 Million in commitments to date, Friends call on community to “Join the Giving” to reach goal

Moncton, November 8, 2018 - Today, the Friends of The Moncton Hospital Foundation announced the *Extraordinary Care Campaign* with a fundraising goal of \$8 million, their most ambitious campaign to date. The vision is to build two new state-of-the-art areas of strength that will completely change the way health care is being delivered; with the creation of a **Maternity and Newborn Unit** and the relocation and expansion of the **Cardiac Care Unit**

In anticipation of today’s public launch, \$5, 600,000 in donations and pledges has already been secured through philanthropy reaching 70% of the goal.

Extraordinary Care Campaign Chair, Robert K. Irving says our fundraising, combined with the Province of New Brunswick’s multi-million dollar commitment, will allow for two critical areas at The Moncton Hospital to be brought into the twenty-first century.

“We are dedicated to helping provide a first class facility to allow the top-notch medical team at The Moncton Hospital to better care for our friends, family and our entire community,” says Mr. Irving.

CARDIAC CARE

The plan is to relocate and expand the **Cardiac Intensive Care and Cardiac Stepdown Units** into one larger, modern space purposely designed for optimal care and recovery. The units will be adjacent to one another to enable medical professionals to provide more seamless patient centred care while offering greater comfort and private rooms for patients and their families. A construction date for this new building has yet to be determined.

MATERNITY AND NEWBORN UNIT

The plan is to create a more family-centred Maternity and Newborn Care Unit by expanding and enhancing the Labour and Birthing Unit (LBU), Neonatal Intensive Care Unit (NNICU) and the Maternal Fetal Medicine Clinic (MFMC).

These three units will be relocated and merged into a newly constructed building between the Professional Arts Building (Arden Street) and the hospital's main entrance on MacBeath Avenue. This new space will create more modern and individual patient rooms for all stages of birth, each with private washroom facilities. This is expected to improve outcomes for the mother, reduce the length of hospital stay, prevent the spread of infection and provide superb patient care and a safe and seamless work environment for the staff.

The Neonatal Intensive Care Unit will also feature single private rooms, which provide a model of care that actively involves the parents in the care team. There will be improved patient and family privacy and confidentiality, while another initiative will control noise in the unit, a best practice in the provision of neonatal intensive care services.

In addition, the Maternal Fetal Medicine Clinic will create a comfortable and modern space for women during high-risk pregnancies. It will be adjacent to the other two units, providing the seamless continuity of Extraordinary Care that our patients and families deserve. Construction on the Maternity and Newborn Unit is expected to begin in June 2019 with occupancy in late 2021.

Chief of Staff at The Moncton Hospital, Dr. Ken Gillespie, says this project will make a fundamental and enduring contribution to your family's health by providing modern facilities for our medical team to do their job.

"Many of Atlantic Canada's top health experts work right here at The Moncton Hospital, but currently parts of our facility don't match the level of expertise provided by our people. We are changing that. It is exciting to be part of creating healthier futures for our families, neighbours and friends," says Gillespie.

JOIN THE GIVING

"With the community lending its support, we all have the power to do something extraordinary," commented David Savoie, Chair, Friends of The Moncton Hospital Foundation. "I call on the community to "Join the Giving" today to ensure access to cutting edge patient care for all."

-30-

Contact:

Julie Thebeau, CFRE
Director, Communications
Friends of The Moncton Hospital Foundation
Julie.Thebeau@HorizonNB.ca
506.870.2699



Media resources related to the Extraordinary Care Campaign can be accessed at
<http://www.friendsfoundation.ca/en/extraordinarycarecampaignmediareources>