The Friends of The Moncton Hospital Foundation, as a respected leader, inspires and encourages community support for The Moncton Hospital and its initiatives for health care excellence. The Foundation empowers compassionate, innovative patient care by providing leading edge tools, education and facility enhancements.

Together, we can celebrate the following accomplishments:

Thanks to our generous donors, the Friends exceeded its $700,000 goal to purchase high-tech equipment for the Neonatal Intensive Care Unit (NICU). In fact, donors made contributions totalling over $850,000 which will allow staff to provide optimal care for the hospital’s tiniest and most fragile patients. The equipment includes isolettes (formerly known as incubators), radiant warmers, the province’s first RetCam (digital imaging system capable of capturing ophthalmic images) and upgrades to cardiac monitors. The Friends enjoyed an unprecedented level of support from its internal family including staff and physicians…both exceeding goals set by the Foundation.

On May 7th, 2011, one of our signature events, the “Swing into Spring” gala drew a large crowd and raised a record $66,000!

The Friends launched an on-line web series entitled “A Friends Story.” These professionally produced mini-documentaries highlighted where donor dollars are going and the benefits they bring to the community. The web series can be viewed online at friendsfoundation.ca.

The annual Gifts for Life luncheon was held in August to honour those donors who have made a special planned gift commitment to the Friends. The guest speaker was Dr. Will Allanach, Orthopaedic Surgeon, who discussed orthopaedic services at The Moncton Hospital.

Through our Planned Giving Program this past year, we have been most fortunate in having received over $316,112 in bequests, listed securities and life insurance premium payments.

Our 11th annual Taylor Ford “Hit It Fore Health” golf tournament at Fox Creek Golf Club in September 2011 was another outstanding success. In fact, this sold-out event raised $48,600, also a record, for the Annual Campaign.

Every patient deserves the best care. That’s why every professional deserves the best equipment. In October, the Friends launched its Annual Campaign to raise $750,000 to purchase high-tech equipment for Trauma and Acute Care, the Maternal Fetal Care Unit, the Irving Ambulatory Care Centre and the Neurosurgery Program.

One of the campaign highlights is that TMH will be a leader in...
We were very pleased to be able to award more than $25,000 in education grants to over 80 hospital staff. Education funds are made available through three endowed funds, one of which is a named fund, The Ronald E. & Marguerite (Peg) MacBeath Endowment.

We said good-bye to two board members; Tracey DeWare and Adrienne O’Pray. Both made a significant contribution to the Friends. New to the board this past year are Lorne Mitton and Anne Poirier Basque.

There is not a space in the hospital that has not been touched by the generosity of our many donors. With deep respect and gratitude, we dedicate this report to our donors, volunteers and partners who allow us to procure the most advanced technology for our patients, which in turn supports the recruitment and retention of medical staff.

Thank you all for your continued dedication to improving health care and patient comfort at our hospital. It is you, our donors, who are providing for the future needs of patients from all walks of life through your generous support.

Thank you for Embracing the H.

David Holt, Chair

Atlantic Canada with the purchase of radiofrequency ablation technology. This procedure can prevent or cure cancer of the esophagus.

The 18th Annual Donor Dinner, held on December 7th, provided the Foundation with the opportunity to recognize many donors who reached various giving levels. Harrison Trimble High School celebrated a landmark in its fundraising history for the Neonatal Intensive Care Unit (NNICU). The 2011 Trojan Trek donations amounted to a record $20,000 which put the school over the $150,000 giving level. This impressive feat was recognized at this dinner where the school was presented with a Dreambuilders certificate; the Friends highest level of donor recognition.

A new Grateful Patient Program was launched this past year offering a special way for patients and their families to make a donation and show their appreciation for the outstanding care that they or a loved one has received at TMH. In turn, the honouree will receive a MONCTON HERO pin and certificate in recognition for their exceptional care. Donors can decide where they would like their gift used, or choose to have the hospital direct their gift to areas of greatest need.

The first Annual C103 & XL96 Radiothon for The Moncton Hospital, held on Saturday, February 4th, raised $21,500 for the Friends Annual Campaign. On-air personalities from both stations broadcasted live from the hospital lobby while volunteers were on hand to receive calls.

On-air personalities Tony and Scotty from XL96 interview Dr. Peter Gorman, Neurosurgeon, live from the hospital lobby.

Thank you all for your continued dedication to improving health care and patient comfort at our hospital. It is you, our donors, who are providing for the future needs of patients from all walks of life through your generous support.

Thank you for Embracing the H.

David Holt, Chair

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Ian’s Last Wish

Even in his final days, the man instrumental in transforming Magnetic Hill into a major concert site, was thinking about how he could give back to The Moncton Hospital.

Ian Fowler was the General Manager of Economic Development, Tourism and Culture for the City of Moncton before his passing last November at the age of 53.

“Everything Ian has done has always been about his community,” says Ian’s wife Susan Fowler. “Even when planning his own funeral arrangements, he was adamant that gifts in his memory be given to the Friends of The Moncton Hospital Foundation to go towards modern equipment… making TMH the best health care facility it can be.”

223 people donated over $11,000 to The Moncton Hospital in Ian’s memory. Susan and their two daughters, Laura and Amy, were astounded and humbled upon hearing about the level of generosity of his many friends and acquaintances. “Ian would be so pleased and honored to know that these donations benefited the hospital and will make an impact in an area that was so near and dear to him.”

Ian showed a lot of vision and initiative in moving the City of Moncton forward. His legacy continues.

If you would like more information on the In Memoriam program at The Moncton Hospital or would like a package of cards sent to you, please contact Julie Thebeau at 870-2699 or julie.thebeau@horizonnb.ca.

Revenue Analysis
The chart below represents the major categories of revenue as a percentage of total revenue for the year ending March 31, 2012.

Supported by Horizon Health Network, Moncton Zone Development Department
Director of Development: Linda Saunders, CFRE
Senior Development Officers: Marianne Mepham-Newton, CFRE Julie Thebeau, CFRE
Planned Giving Officer: Hélène Ouellette, CFRE
Major Gifts Officer: Les Parrott
Support Systems Analyst: Colleen Pineau
Foundation Associate: Pauline Thériault
**OUR VALUED DONORS**

**Gifts for Life Society Members**

The following have indicated a future financial commitment to the Friends:

- Eleanor Bourque
- Dr. Amy Brennan
- Jean and Dorothy Caron
- Gerald and Frances Chaulk
- Reuben Cohen
- Bill and Joanne Comeau
- George and Roberta Fawcett
- Isadore Fine
- Betty Fogarty
- Terry Gauvin
- Marie Hayman
- Gladys Hollis
- Donna Lockhart
- Retus and Mary MacFadyen
- Alan and Debbie MacLellan
- Alberta MacLellan
- Diane (Horsman) and Leigh Manning
- Lorna and Blair McConnell
- Eleanor and W.R. Mitchell
- Edna G. Mitton
- John and Jean Neilson
- Milton A. Palmer
- James H. and Ruby C. Pike
- Hélène Ouellette and Bill Porter
- Calvin and Rose-Ann Quinn
- Ken and Linda Saunders
- Harris and Barbara Tait
- Julie Thebeau
- Kaming Wong
- Kinsmen Club of Moncton
- Estate of / Propriété de Marion E. Kirk
- Len and Peggy Lockhart
- Lounsbury Company Ltd.
- Estate of / Propriété de Walter and Cecilia Lutes
- Ronald E. and Marguerite MacBeath
- Jon and Leslie Manship
- Freda and William Marr
- Modern Enterprises
- Moncton Lions Club
- In memory of / En mémoire de William (Bill) and Thyrza Quertermun
- Estate of / Propriété de William and Audrey Sawdon
- In memory of / En mémoire de Winston A. Steeves
- Jim and Sandy Steeves
- Taylor Ford Lincoln
- The Children’s Foundation of the N.B. Protestant Orphans’ Home
- The Irving Group
- The Moncton Hospital Auxiliary
- The Moncton Hospital Nurses Health Care Auxiliary
- The Moncton Hospital Physicians
- The Moncton Hospital School of Nursing Alumnae
- The Moncton Hospital Staff
- United Commercial Travellers Moncton #758
- Estate of / Propriété de Esteph Ross McBeath

**Dream Builder / Bâtisseur de rêves**

- City of Moncton / Ville de Moncton
- CN
- In living memory of / En mémoire de Esther Fine
- FMH Management Ltd.
- Harrison Trimble High School Students’ Association
- Hillsborough Fashions

**Benefactor / Bienfaisant / Bienfaîtrice**

- $50,000 - $99,999
- Estate of / Propriété de J.M.A. Armstrong
- Assumption Vie / Assumption Life
- Atlantic Commercial Properties and the Lahanky Family
- The Bannon Family
- Bennett and Albert County Health Care Foundation
- Canadian Pacific Charitable Foundation
- Community Foundation of Greater Moncton
- Eastern Fence Ltd.
- Howard and Barbara Easton
- Bud and Betty Fogarty

**President’s Circle / Cercle du Président / Cercle de la Présidente**

- $100,000 - 149,999
- Armour Transport Inc.
- Bank of Montréal / Banque de Montréal
- Betty Bannan
- CIBC
- In memory of / En mémoire de Arnelia and Ivan Davis
- Kinsmen Club of Moncton
- In memory of / En mémoire de Sandra E. Macdonald
- Estate of / Propriété de Ralph MacLeod
- Stephen MacLachtan
- Moncton Fire Fighters Burn Fund
- Moncton Loyal Orange Lodge No. 62
- PolyCello – Amherst N.S.
- Royal Bank of Canada
- Scotiabank
- The Sobey Foundation
- Scotiabank
- The Great West Life Assurance Company
- We Care For Kids / Par amour pour nos enfants
- Estate of / Propriété de Marielle Zink

**Partner / Partenaire**

- $25,000 - 49,999
- The Alward Family
- Estate of / Propriété de Melvin Armstrong
- Assurance Goguen Champlain Insurance Inc.
- Atlantic Refreshments Ltd.
- Benefit of Hope
- John and Judy Bragg
- Estate of / Propriété de Pauline Brascombe
- Estate of / Propriété de Harry G. Breakspear

**For secure on-line giving and for more information on the Friends visit [www.friendsfoundation.ca](http://www.friendsfoundation.ca)**

**DID YOU KNOW YOU CAN EMAIL A PATIENT... FOR FREE!**

Unable to visit a friend, family or loved one in the hospital? Don’t worry... send them a complimentary e-card, a no-charge service offered by the Friends of The Moncton Hospital Foundation. We understand that patient/family-centred care begins with support from family and friends. You can email a patient, and we will arrange a volunteer to personally deliver the message. Because you care, we make it easy for you. There are a number of cards to choose from! Visit friendsfoundation.ca today.
Friends of The Moncton Hospital Foundation Annual Report

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Thank you!